

FOR IMMEDIATE RELEASE

For more information:

Anna Burke

200 Seminary Drive

Winona Lake, IN 46590

574-372-5100, ext. 6446

burkead@grace.edu

Kosciusko Lakes and Streams Renamed Center for Lakes & Streams

WINONA LAKE, Ind. – To keep up with program growth, Kosciusko Lakes and Streams was renamed the Center for Lakes & Streams at Grace College. The renaming was part of a more extensive rebranding effort that included a new website and logo.

“Our mission will remain the same: making the lakes and streams of Kosciusko County cleaner,” said Nate Bosch, center director. “But the new name will better convey our identity as an organization.”

The program has operated as Kosciusko Lakes and Streams since its 2007 inception, but as its focus became more defined, its name needed to reflect that.

“The new identity clearly shows the affiliation with Grace College. Being branded as a center at an academic institution conveys that there is going to be an emphasis on research, education and community outreach,” said Anna Burke, program manager for the center. “Bringing the word ‘center’ into our name also points to our desire to be a resource center for the community.”

The rebranding can be seen on the new website at lakes.grace.edu.

“Our website has been updated to be more modern in appearance with better functionality that allows us to create content more easily,” said Burke.

For more information on the center, contact Burke at 574-372-5100, ext. 6446 or burkead@grace.edu.

The Center for Lakes & Streams at Grace College conducts research, provides resources, engages and educates residents, and collaborates with local organizations in efforts to make the lakes and streams of Kosciusko County cleaner.

###